

techscaler

STARTUP *First Steps*

12-Week Startup Accelerator Course

Winter '24 Cohort CERTIFICATE OF COMPLETION

CODEBASE •  Scottish Government
Riaghaltas na h-Alba
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This certificate verifies completion of the
Techscaler Startup First Steps course.

Startup First Steps is a practical, cohort-based course for founders and prospective founders in the early stages of their startup journey looking to get a first version of their tech product into market, and acquire initial users.

The course covers founder-solution fit, identifying market opportunities, conducting customer research, developing a lean tech solution, exploring different funding options, and crafting a pitch.



SHONA MARSH
VP OF STARTUP PROGRAMMES



NATALIE HOTCHKISS
STARTUP PROGRAMME MANAGER